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More than
4500
Students
Studying

Companies
Visited for
Recruitment

Number of Students Placed 822

Percentage of Students
Placed
92%

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A GATEWAY TO KNOWLEDGE AND SUCCESS



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MI.E.

BITECHI
Ph.D.





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COURSES OFFERED

B = E = CIVIL / AGRI / BME / CSBS / CSD*

B.TECH IT / BIO - TECH / CHEM / AI'

CAD-CAM / COMM.SYS / CSE / PED / STRUCTURAL

*Subject to AICTE approval



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Anna University Online Counselling Code

More than *4500* Students

Studying

Companies Visited for Recruitment 88

Number of Students Placed 822

Percentage of Students Placed 92%



Meritorious students scholarship:

| Cut-off Marks in HSC | Scholarship Amount |
|----------------------|--------------------|
| 200 | Rs.2 Lakhs |
| 195 - 199 | Rs.1.5 Lakhs |
| 190 - 194 | Rs.1 Lakh |
| 180 - 189 | Rs.75000 |
| 170 - 179 | Rs.50000 |
| 160 - 169 | Rs.30000 |

Special Scholarship for Girls Students - Rs.5.000/- Per Year (For Selected Branches) Special Fee concession for PG Courses



COURSES OFFERED



4 Years B.E. / B.Tech. Degree Courses

- B.E. Mechanical Engineering*
- ★ B.E. Computer Science and Engineering
- ★ B.E. Electronics and Communication Engineering
- ★ B.E. Electrical and Electronics Engineering
- B.Tech. Information Technology*
- B.E. Civil Engineering B.Tech. Chemical Engineering

- * B.E. Biomedical Engineering
- * B.E. Agriculture Engineering
- * B.Tech. Computer Science and Business Systems
- * B.Tech. Biotechnology
- * B.E. Computer Science and Design*
- B.Tech. Artificial Intelligence and Data Science³

2 Years M.E. Degree Courses

- ⋆ M.E. CAD/CAM
- M.E. Communication Systems
- ★ M.E. Computer Science & Engineering

- * M.E. Power Electronics and Drives
- * M.E. Structural Engineering

*Accredited by NBA, New Delhi under Washington Accord (Tier-I) *Subject to AICTE Approval

Salient Features

- Approved Institution for NRI / FN / PIO / OCI / CIWGC admissions
- Various Programmes are continually accredited by National Board of Accreditation (NBA), New Delhi Highest number of Placements (Multinational Companies) in South Tamil Nadu
- Ranked under Platinum Category in AICTE-Confederation of Indian
- Industries Survey for the past 7 years
- Recognized as Scientific and Industrial Research Organization (SIRO) by the Department of
- Scientific and Industrial Research (DSIR), Ministry of Science and Technology, India
- Around 5.6 Crores grant received for Research from various funding agencies
- Ranked in Top 60 Self-financing Engineering Colleges in India
- More than 100 Faculty members with Ph.D.
- State level Intellectual Property Rights award for 12 Patents



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More than 4500 Students Companies Visited for Recruitment Number of Students Placed 822 Percentage of 92% Students Placed

COUNSELLING 4694



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B.E. MECHANICAL ENGINEERING

DEPARTMENT ACHIEVEMENTS

- Assured placement opportunities in Multi-National Companies(MNCs)
- Offered highest salary packages for placed students
- Achieved 100% placement offers
- Achieved more than 98% graduation percentage
- MoUs signed with Eminent Multi-National Companies (MNCs).
- MoUs signed with Siemens Centre of Excellence NIT Trichy.
- Mechanical Engineering programme is accredited by NBA Tier I category under Washington Accord.
- Active and vibrant students chapters of major professional bodies.
- Department is recognized as Research Centre by Anna University, Chennai.
- International standard research laboratories
- 20 Doctorates and 30 faculty members are pursuing Ph. D
- Received Platinum category in CII survey.
- Received Ford Eco sport car from FORD India Ltd under Corporation social responsibility scheme
- Rs. 26.28 Lakhs grant received from AICTE for conducting FDPs, Seminar, Conference
- Rs. 53.90 Lakhs MODROBS (Modernization of Laboratories) grant received for 3 laboratories.
- 5 Patents have been granted
- Permanent Affiliation Status by Anna University Chennai

Major Placement Recruiters













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Students
Studying

Companies Visited for Recruitment Number of Students Placed **822** Percentage of Students Placed 92%

B.E. COMPUTER SCIENCE AND ENGINEERING

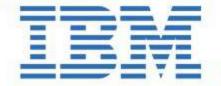
Salient Features:

- Rs.33.5 Lakhs worth grant from various funding agencies
- Holistic learning ambience with competent Faculty Members
- Approved Research Center of Anna University, Chennai
- Gold Category recognition by CII
- State level achievement in offering industry elective by Infosys
- Modernization of OOAD Lab through AICTE Funds
- Progressive Placement records

Major Placement Recruiters











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Companies Visited for Recruitment

Number of Students Placed

Percentage of Students Placed 92%

B.E. Electronics and Communication Engineering

- Guaranteed Placement before graduation
- Technology enabled learning for holistic development
- Competent faculty to groom the students into successful professionals
- Learning ambience that sparks students interest
- Comprehensive Curriculum that builds global competencies
- Rich research credentials with more than Rs.70 Lakhs fund for Research activities

- Funded research laboratories
- Industry connect that makes students Industry ready
- Awards for English Language Communication and Leadership through Toastmasters International
- Motivation to participate in International and National Level Innovation Contests
- Students win laurels in many Innovation Contests

Major Placement Recruiters

CORE COMPANIES











SOFTWARE COMPANIES















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Anna **University Online** Counselling Code

> More than 4500 **Students** Studying





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B.E. ELECTRICAL AND ELECTRONICS ENGINEERING

Companies Visited for Recruitment

Number of Students Placed 822

Percentage of Students Placed 92%

- Permanent Affiliation status by Anna University, Chennai
- Accredited by NBA, New Delhi since 2008
- Department has Research Center recognized by Anna University, Chennai
- More than 10 MoUs with various Government organizations and Reputed MNCs
- Received more than Rs.70 Lakhs as external research grants from DST-SERI and DRDO-ARMREB
- Students won First Prize of Rs.75,000 in National level Smart India Hackathon (Hardware Edition 2019) Competition under Ministry of Ayush held at IIT-Delhi
- Students won Cash Prize of Rs.17,500 for Students Project from TNSCST, Tamilnadu
- Special focus on Electric Vehicle Design, Renewable Energy sources, Smart Grid, Power System and Design of Electrical Machines

Major Placement Recruiters

GOVERNMENT SECTOR











SOFTWARE COMPANY











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ADMISSION



More than 4500 Students Studying Companies
Visited for
Recruitment

Number of Students Placed **822** Percentage of Students Placed **92**%



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B.TECH. INFORMATION TECHNOLOGY

Salient Features:

- Re-accredited by NBA Tier I category under Washington Accord
- Well Designed Curriculum with Industry Offered Courses
- Highly Efficient Faculty & State of Art Laboratories
- Rs.13 Lakhs grant from AICTE for various research works
- Assured placement opportunities in Multi-National Companies(MNCs)
- Industry supported Robotics Lab
- The Incubation center to support the entrepreneurs
- IIT Bombay Remote Centre Status
- International certification training to the students in association with Dell-EMC
- Consultancy Works for Various Organizations
- Hosted various Mobile Apps in Google play store

Major Placement Recruiters













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B.E. CIVIL ENGINEERING

- Offering P.G. in M.E. (Structural Engineering) and Ph.D. (Civil Engineering)
- Offering Industry Relevant Courses
- Achieved more than 98 % of Graduation Percentage
- Specialized Faculty members in all fields of Civil Engineering (Structural Engineering, Geotechnical, Environmental, Water resources, Transportation, Remote sensing & GIS, etc.)
- Well established Construction Materials Testing Laboratory
- Modernized Laboratories funded by UGC and MODROBS-AICTE.
- Research grants of Rs.37.38 Lakhs from AICTE, UGC and Hyundai Ltd, etc.
- Revenue generated through Consultancy to the tune of Rs 15 Lakhs.
- Scope for Entrepreneurship, Government Jobs, Placement in the Private Companies.
- MoUs signed with Eminent Companies for Soft Skills & Technical Knowledge enhancement.
- Offering Field Training to the students by Industrial Experts.
- Offering Quality Control Training to the students through Consultancy.
- Department has Research Centre recognized by Anna University, Chennai
- Permanent affiliation status by Anna University, Chennai.

Anna University
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More than 4500 students studying

Successful Entrepreneurs 25%

Working Abroad 20%

Assured Placement 100%

Major Placement Recruiters

















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Companies
Visited for
Recruitment

Number of Students Placed 822 Percentage of Students Placed 92%

B.TECH. CHEMICAL ENGINEERING

- The department is dedicated to provide the education with the highest standards of quality in a friendly and caring atmosphere
- The department is equipped with highly qualified faculty members having rich experience in teaching, research and industry
- The Curriculum is well designed to understand and solve industrial related chemical problems with a practical version of theoretical knowledge
- The Scope of Chemical Engineering ranges from Core Oil and Gas, Mineral Processing, Pharma, Polymers to Pollution Control.
- Chemical Engineers can find potential opportunities in sectors such as Petroleum Refineries, Food Processing and Technology
 Units, Fertilizer Factories, Pharmaceutical industries, etc.
- Chemical Engineers are highly on demand at Mineral based industries, Synthetic fiber units, Chemical Industries, Cement Factories, Textiles Sector, Plastics, Explosives and Paint Manufacturers.

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B.E. BIOMEDICAL ENGINEERING

- Well equipped with modernized Signal Image processing lab, Electron devices laboratory, Biomedical Instruments Laboratory, Pathology
 and microbiology Laboratory, Electronics and devices laboratory, Microprocessor and Microcontroller laboratory and Project Design Laboratory.
- Achieved 100% placement offers
- Offered highest salary packages for placed students
- Achieved more than 98% graduation percentage
- MoUs signed with reputed Hospitals and Multi-National Companies (MNCs).
- Our students have been selected for the final stage at "Tamilnadu Student Innovator 2020" conducted by EDII-TN.
- Dur students are exposed to the practical and industrial aspects of the subjects through laboratory works and periodic industrial and Hospital visits.
- Conducted various guest lectures and seminars which encourage the faculty members and students to equip and advance their knowledge in current trends in Biomedical Engineering area and also provides an ideal platform for pursuing their career in entrepreneurship.

Major Placement Recruiters













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B.E. AGRICULTURE ENGINEERING

Salient Features

- Well Designed Curriculum with Industry required Courses
- Holistic learning ambience with smart class room
- Highly Efficient & Experienced Faculty members
- Well Established Laboratories
- 100% Assured placement opportunities in agri based Companies
- Hands on training for Agricultural Entrepreneur

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More than 4500 Students Studying Companies
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Recruitment

Number of Students Placed **822**

Percentage of Students Placed 92%

B.TECH. Computer Science and Business Systems

Key Attributes Among Graduating Students :

- Understanding of Contemporary Technology
- Understanding of Technology Abstraction
- Knowledge of Common Business Principles
- Business Discipline and service orientation
- Innovation Ability
- Strong in ethics and life values

Salient Features of the Syllabus :

- The Curriculum of program is industry oriented.
- Industrial project (8 weeks) in the 4th year will be supported By Reputed companies
- Industrial Training (4 weeks) in the 3th year will be supported By Reputed companies
- The students will be exposed to the more relevant industry standards to improve their employability

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B.TECH. BIOTECHNOLOGY

- B.Tech degree in Biotechnology encompasses both the biological sciences as well as the engineering aspect of Biotechnology.
- The B.Tech curriculum will cover life sciences subjects such as Microbiology, Molecular Biology, Genetics, Cell Biology, Enzyme technology etc and engineering subjects like Bioprocess Engineering, Biochemical Engineering, Thermodynamics, Mass Transfer, Bioinformatics etc.
- Major recruiters include industries engaged in processing and developing agricultural and biological products, bio-processing industries, pharmaceutical and chemical industries.
- There are ample opportunities in industries producing healthcare products, textile industry, cosmetics and organisations engaged in different types of industrial research and development in Biological Sciences and Industrial Processes.
- Some of the best innovations and developments that have come out of Biotechnology and allied fields are: genomic sequencing technology, natural alternatives to pesticides, production of biofuels and developments in stem cells technology.

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B.TECH. ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

- The program Artificial Intelligence and Data Science enables the students analytical skills to perform intelligent data analysis.
- In today's digital world huge volume of data persists around us.
 There is no business without data.
- Artificial Intelligence is widely used to analyze such huge data to do lot of impressive tasks and jobs.
 From industry giants like Amazon and Google to even small startups are driving digital evolution with adoption of AI into their businesses.
- Since both data science and artificial intelligence are rapidly evolving fields, there is a vast scope for someone holding a professional degree in artificial intelligence and data science
- The domains of automation, expert systems, cyber, economics, medicine, defense, video games, agriculture etc. are getting advanced by means of these dynamic technologies.
- Graduates from this program will be groomed towards the competition in industry, lucrative paychecks and rewarding career path.





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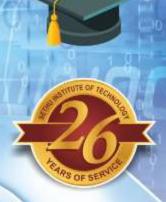
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B.E. COMPUTER SCIENCE AND DESIGN

- B.E. Computer Science and Design is the best choice to shine in IT industries as well as in the Media industries like Gaming, Animation, Virtual / Augmented Reality, etc.
- This Program enhances the students' skills to equip not only in the core programming but also in using the tools for Design, Animation and Multimedia Art.
- Areas of focus will include Front-end Web Development, Human-Computer Interaction, Interactive Media Design, Mobile Development, Graphics Design and Usability Testing.
- The Top Job destinations for the graduates of this program are scattered across
 the globe such as User interface (UI) designers, Multimedia artists, Art directors,
 Advertising & Promotions managers, Web designers, Video game designers,
 Visual and Communication designers, etc.

Major Placement Recruiters











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Pulloor – 626 115, Kariapatti Taluk, Virudhunagar District, Tamil Nadu, India.

Phone: (04566) 229706 | Mobile: +91 99433 67007 | Website: www.sethu.ac.in | Email: principal@sethu.ac.in

Admin. Office: No.477, 10th East Cross Street, Anna Nagar, Madurai-625020. Ph: 0452-2532215, 2538294



TRAINING AND PLACEMENT CELL

- MoUs signed with leading Multinational Companies TCS, INFOSYS, TVS Infotech Ltd., etc.
- Our college has established the Centre of excellence by ASPIRE SYSTEMS and VDART for the students to keep abreast of latest skills
- The only college in Southern district with in-house training facility to train our students by expert faculty members
- Foreign languages such as GERMAN, FRENCH and JAPANESE have been made as part of the curriculum
- Tremendous growth of placements have been achieved by bringing more than IOO companies every year
- A record number of more than 90% of the students have been placed in leading MNC's.
- International placements have become order of the day and companies from Dubai and Saudi Arabia regularly recruit our students
- Excellent Opportunities are provided to do internship in Foreign Universities (MMU and AIMST universities, Malaysia)
- Majority of the students are joining for internship during 8th semester itself with stipend.
- A fully air-conditioned auditorium and seminar halls for the smooth conduct of the placement program.
- Well equipped communication lab have been set up with latest software to develop the language and soft skills of our students





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DMISSIO

Anna University Online Counselling Code

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More than Students Studying

Women Empowerment cell

- Women Empowerment cell is active in the college since 2005 to empower girl students, to enhance understanding of issues related to women and to make the college campus a safe place for women students and faculty members.
- Aiming at intellectual and social upliftment of the female students, the cell stands for facilitating women's empowerment through quest lectures, seminars, awareness programs and other welfare activities.
- International Women's Day is Celebrated every Year to encourage their artistic talents for creative thinking
- Sethu Women Fest, Health Awareness programs, entrepreneurship development programs and medical camps are organized every year through WEC
- Legal rights for women and Self defense training program for all girls students are organized regularly
- SIT TURNS PINK- An awareness program on Breast Cancer in association with India Turns Pink and FEMVISTA 2020- an intramural event for all girls students was organized in 2020

Companies Visited for Recruitment

Number of



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Fine Arts Club

- The Fine Arts club of SIT aims at identifying the various hidden talents of our students and brings out the artistic capabilities of students in the field of Music, Dance, Drama, Visual Arts and other cultural activities.
- An Event of Joy- Muthamizh Kalai Mandram is the most awaited and major attraction of Fine arts Club in which more than 1000 students compete every year in the Open Air Auditorium
- Muthamizh Kalai Mandram also invites eminent guests from the world of music, art and theatre like Sudha Ragunathan, "Pattimanra Pugazh" Raja, M.S.Swaminathan, Nithyasree Mahadevan, Gnanasampanthan, Thamizhachi Thangapandian, Solomon Papaya and so on.
- The events which are organized by the club includes Rangoli, Mehandi, Cartooning, Paint the face, Art from waste, Dance, Orchestra, Elocution, Recitation, Tamil and English Verse writing, skit, photography and Short film
- The SIT orchestra adds feather to the crown of Fine Arts Club. (facebook link: SIT Orchestra Team).





ADMISSION OPEN





More than 4500 Students Studying

Anna University Online
Counselling Code
4917

Percentage of Students Placed 92%

Companies Visited for Recruitment

Number of Students Placed **822**

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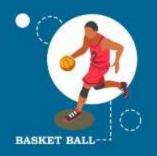
ADMISSION OPEN

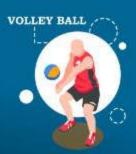


SPORTS

- College has stupendous sports facilities, both indoor and outdoor, for maintaining students' physical fitness and health.
- Sethu Sports Village is set up with a standard 400 meter track with drainage system.
- Separate basketball court, volleyball court, grassed football ground, hockey ground and cricket ground are also available.
- Our students are encouraged to participate in National level. Inter collegiate level and
 Open tournaments and have bagged many laurels and prizes to the college.
- Our college Basketball (Men & Women) Volleyball, Hockey, Cricket, Football, Kabadi, Hand Ball (Women) & Athletics Team were selected to represent Anna University in the Inter University Tournaments.
- Dur college has won first position in Anna University 9th Zonal level tournaments and also won the second place in overall Anna University Inter Zonal level tournaments.







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4500
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